

Reduce Your Environmental Footprint with Toshiba

Did you know that millions of inkjet and laser printer cartridges are used in the United States each year, with approximately 95% of used cartridges going to landfills? Toshiba wants to reduce that figure.

We're taking all brands of old toner cartridges and turning them into environmentally friendly eLumber™. We're then using this eLumber™ to build city benches (like the one above) throughout the country.



Close the Loop is our most comprehensive environmental sustainability initiative to date, allowing for 100% recycling of collected consumable supplies (toner bottles, printer cartridges, fax cartridges, drum units, and waste bottles/toner bags). Close the Loop manufactures eLumber™ using all of the waste that was once considered unusable. Check out the video on how this program has already resulted in approximately 400,000 pounds of e-waste diverted from U.S. landfills at www.tbs.toshiba.com/closetheoopvideo



Close the Loop is an awesome program because it's:

- Free to Toshiba clients
- Easy to use
- Recycling 100% of imaging consumables
- Accepting of all brands
- Zero waste to landfill
- Turning your old cartridges into new, useful materials

Reduce your environmental footprint with Toshiba. Contact us today to get started and help Close the Loop!

It's free to sign up at:

<http://myctlportal.com/toshiba>

Please join us

We provide everything you need, including recyclable collection boxes, supplies, freight, transportation, and recycling services. To sign up, visit www.tbs.toshiba.com/closetheoop

In a one-year period, if the world's discarded cartridges were stacked end to end they would circle the earth more than three times.

Environmental Programs for a Better World

Toshiba is committed to reducing its environmental footprint through its manufacturing process, the products it builds, and the green programs in which it participates. Toshiba is a recognized leader in environmental responsibility by developing and participating in effective programs that preserve natural resources. One such program seeks to make the world a greener place, literally.

Toshiba's Tree Planting Initiative is well on its way to meeting the goal of planting 1.5 million trees by the year 2025 as part of Toshiba's 150th anniversary. What better way to celebrate than with a greener planet?

Learn more at tbs.toshiba.com/tbs/company/environmental

